

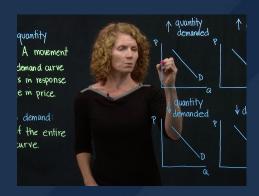
WELCOME TO STUDIO

Treb Padula, Jordi Olimon, Robin Martin Multimedia Services Information Technology Services (ITS)

A Brief Introduction to Multimedia Services

Typical Clients and Projects

Instructional videos for campus and online courses Academics-related promotional/informational videos ITS department videos







Need for Self-Service Video

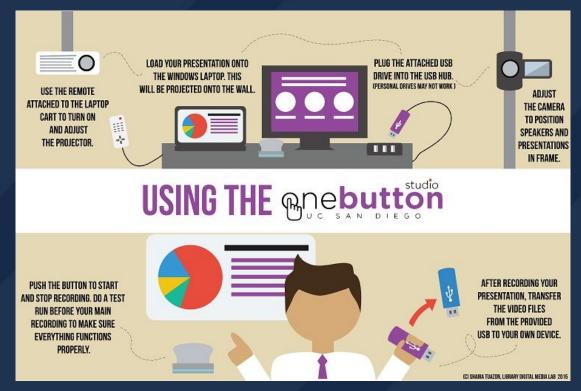
Costs
Capacity
Cultivation

Innovation and Exploration

All great innovations start by looking at what's already being done.

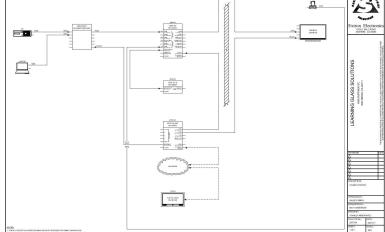














Building the Studio







Media Rack

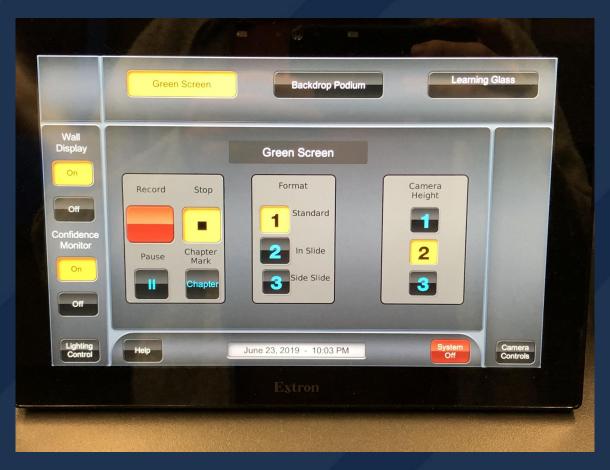
- -Behringer Audio Mixer (Balancing Mics)
- -Decimator Scaler (For LG flipping)
- -2x BlackMagic ATEMs (BGs and Keying)
- -SMP111 (Encoding video)
- -Extron system (Controlling the rack)
- -3D Printed and Laser cut custom adapters and brackets

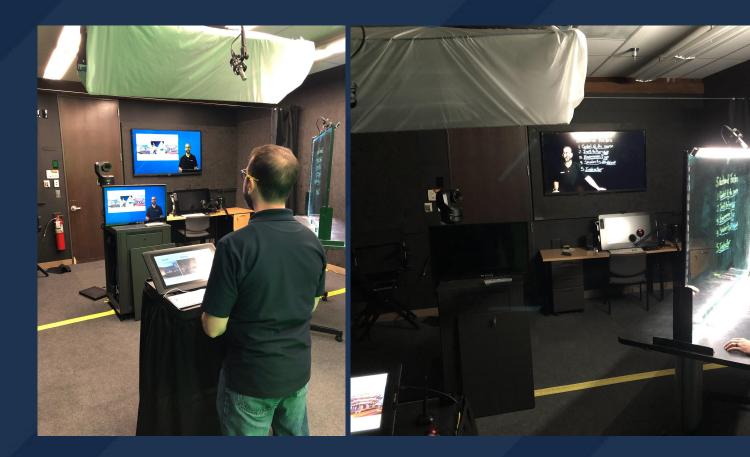












STUDIO

DEMO

Ideas for Version 2.0

RFID database integration

Kaltura upload - no need for USB drive

Menu of backgrounds on touch panel

Intro/outro animations

Hardware control buttons at LG and GS for record/pause

Online reservation system

Questions?

Thank you!

multimedia@ucsd.edu http://instructionaltech.ucsd.edu